AMENDMENTS TO THE CLAIMS:

- 1. (Canceled)
- 2. (Canceled)
- 3. (Currently Amended) The A method of claim 2, wherein said for facilitating sale to a potential customer of an object over a computer network, said object having a predetermined three-dimensional shape, the method comprising:
 - over the computer network, providing the potential customer with a display with a

 plurality of display icons representing are different perspective views of a

 predetermined three-dimensional shape of one object;
 - over the computer network, providing the potential customer with a user input for a design element selected by the user to be included on said object;

over the computer network, providing the potential customer with perspective views

of the user selected design element on the object represented by the

selected display icon, wherein said user inputs are adapted to provide

different perspective views of said object with said display element displayed

thereon as selected.

- 4. (Currently amended) The method of claim 2 claim 3, wherein said display icons represent a plurality of different objects, including a plurality of different perspective views for each object.
- 5. (Currently amended) The method of claim 1 claim 3, wherein said object is a cap.
- 6. (Currently amended) The method of claim 1 claim 3, wherein said design element is user created text.
- 7. (Currently amended) The method of claim 1 claim 3, wherein said design element may be selected from among a plurality of design elements, where user selected text may be included in at least one of said plurality of design elements.
- 8. (Currently amended) The method of claim 1 claim 3, further comprising providing a user input for selecting among different portions of the object for placement of the design element.
- 9. (Original) The method of claim 8, wherein said object is a cap having a crown and visor, and said object portions include at least one segment of the crown and the visor.

- 10. (Currently amended) The method of claim 1 claim 3, further comprising providing a user input for ordering the object with the user selected design element and receiving a user order from said user input for ordering the object with the user selected design element.
- 11. (Currently amended) A method for facilitating sale of caps over the Internet, comprising:
 - over the Internet, providing a user input for selecting at least one display icon representing a cap offered for sale;
 - over the Internet, providing a user input for a design element selected by the user creating text to be included on said cap;
 - over the Internet, providing a display illustrating the cap represented by the selected display icon with the user selected design element created text at the user selected location on said cap.
- 12. (Original) The method of claim 11, wherein a plurality of display icons are provided, and each of said display icons represents different cap designs.
 - 13. (Canceled)

- 14. (Original) The method of claim 11, wherein a plurality of display icons are provided, and each of said display icons represent different perspective views of one cap design.
- 15. (Currently amended) The method of claim 11, further comprising providing a user input for a user selection of the location on said cap for placing said user selected design element created text.
- 16. (Currently amended) The method of claim 15, further comprising providing, over the Internet, a user input for selecting among different portions of the cap represented by the selected display icon for placement of the user selected design element created text.
- 17. (Original) The method of claim 16, wherein said cap includes a crown and a visor, and said cap portions include at least one segment of the crown and the visor.
- 18. (Currently amended) The method of claim 11, further comprising providing a user input for ordering the cap with the user selected design element created text and receiving a user order from said user input for ordering the cap with the user selected design element created text.

- 19. (Currently amended) A computer network server for facilitating sale of an object objects having a having predetermined three-dimensional shape shapes, said server comprising:
 - a display icon generator transmitting a transmitting selected ones of a plurality of display icon icons over a computer network, said display icon icons representing an object a plurality of objects each having one of the predetermined three-dimensional shape shapes and further representing a plurality of different perspective views of each of the three-dimensional shapes;
 - a request generator transmitting, over the computer network, a request for user input to select said identify a selected display icon and to select a design element to be included on said object; and
 - a processor receiving display icon requests and selected design element over the Internet and generating a visual representation of the user selected design element on the object represented by the selected display icon.
- 20. (Original) The server of claim 19, wherein said display icon generator transmits a plurality of display icons, and said processor generates a visual representation of the user selected design element on the object represented by the selected one of said display icons.

21. (Canceled)

- 22. (Canceled)
- 23. (Currently amended) The server of claim 19, wherein said request generator further transmits a request for user input to create text to include in the selected design element.. element.
 - 24. (Original) The server of claim 19, wherein said object is a cap.
- 25. (Original) The server of claim 19, wherein said computer network is the Internet.